



Case Study

Top-Ranking Collector Car Competition Turns to Alvarez Technology Group to Enhance IT at Annual Event

Pebble Beach Concours d'Elegance® is the world's premier celebration of the automobile, held annually at Pebble Beach Golf Links®. Only the most beautiful and rare cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links, and connoisseurs of art and style flock to see these masterpieces. The affair has raised over \$17 million for charity and includes a series of related events.



High Profile Event with No Room for Error

Every year, the entire Pebble Beach Concours d'Elegance corporate office moves to The Lodge at Pebble Beach™ for one week to prepare for the event. Just a couple of months before this move and looking to improve IT, Concours began searching for a new company to support its information technology system. They needed a managed services provider that could pull its team together quickly and deliver a flawless performance.



The Concours began the rigorous search for a new IT provider, requesting bids from local companies. The Director of Operations, having heard of Alvarez Technology Group's great reputation in the community, approached them for assessment of the situation. ATG quickly put together a plan for the office relocation and ongoing IT support. Six weeks prior to the event, Pebble Beach Concours d'Elegance and Alvarez Technology Group joined forces and began preparations.

Navigating the Tight Timeline

The entire corporate office was moved to Pebble Beach Resorts® for the event. Alvarez Technology Group equipped all users with their full workstation. We installed a Meraki wireless system that included the Media tent, Pebble Beach RetroAuto™ tent, United Way tent, and the main office. Live video streaming of the auction was set up on the bar TVs. The judging system was assembled, configured, and integrated with sales force. The entire system was managed by Alvarez Technology Group throughout the event.

The project process exceeded our expectations and the support pre, DURING, and post was and has continued to be extraordinary.

- Judith Ann Raible, Pebble Beach Concours d'Elegance Director of Operations

For the first time, the United Way tent was able to access the internet, video streaming was flawless, and all technical issues were quickly resolved. The staff said this was the most efficient IT support the event had ever experienced. Media companies OMG and KSBW raved about the services, stressing that the wireless had never been this stable in the past.

The high profile event was a success, the Concours team was thrilled, and the Meraki wireless system was flawless. Alvarez Technology Group is continuing to work with Pebble Beach Concours d'Elegance to support the IT infrastructure and plan future events.

About Alvarez Technology Group

Alvarez Technology Group, Inc. has been in business since 2001 and provides world-class technology solutions to small- and mid-sized businesses, including network management and 24x7 monitoring, the integration of computers and telephones, data security and backup, and expert IT consulting. We empower our clients to grow their organizations with the right technology and smart systems management.

For more information, call us at **831-753-7677** and visit us on the web at www.alvareztg.com.



Make Downtime Obsolete

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